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Atty Docket No. 16222U-015600US

PTO FAX NO.: 1-571-273-8300

ATTENTION: Examiner Daniel Lastra

Group Art Unit 3688

**OFFICIAL COMMUNICATION**  
**FOR THE PERSONAL ATTENTION OF**  
**EXAMINER Daniel Lastra**

**CERTIFICATION OF FACSIMILE TRANSMISSION**

I hereby certify that the following documents in re Application of Ayman Hammad, et al., Application No. 10/676,848, filed October 30, 2003 for METHOD AND SYSTEM FOR MANAGING CONCURRENT SKU-BASED REWARDS PROGRAM are being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Documents Attached

1. Supplemental IDS SB08A&B

Number of pages being transmitted, including this page: 4

Dated: June 11, 2008

  
Hadiyah Muhammad

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By:   
Hadiyah Muhammad

PATENT  
Attorney Docket No.: 16222U-015600US  
Client Reference No.: P-00881

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Ayman Hammad, et al.

Application No.: 10/676,848

Filed: October 30, 2003

For: METHOD AND SYSTEM FOR  
MANAGING CONCURRENT SKU-  
BASED REWARDS PROGRAM

Customer No.: 66945

Confirmation No.: 3759

Examiner: Daniel Lastra

Art Unit: 3688

SUPPLEMENTAL INFORMATION  
DISCLOSURE STATEMENT UNDER  
37 CFR §1.97 and §1.98

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box: 1450  
Alexandria, VA 22313-1450

Sir:

The references cited on attached form PTO/SB/08A&B are being called to the attention of the Examiner. Copies of the references are not enclosed.

It is respectfully requested that the cited references be expressly considered during the prosecution of this application, and the references be made of record therein and appear among the "references cited" on any patent to issue therefrom.

As provided for by 37 CFR §1.97(g) and (h), no inference should be made that the information and references cited are prior art merely because they are in this statement and no

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Ayman Hammad, et al.  
Applicant on No.: 10/676,848  
Page 2

representation is being made that a search has been conducted or that this statement encompasses all the possible relevant information.

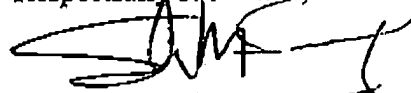
This IDS is being filed before the mailing date of the final Office Action or Notice of Allowance.

CERTIFICATION

I hereby certify that no item of information contained in the Information Disclosure Statement filed herewith was cited in a communication from a foreign patent office in a counterpart foreign application, and, to my knowledge after making reasonable inquiry, no item of information contained in this Information Disclosure Statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of this Information Disclosure Statement.

Applicant believes that no fee is required for submission of this statement. However, if a fee is required, the Commissioner is authorized to deduct such fee from the undersigned's Deposit Account No. 20-1430. Please deduct any additional fees from, or credit any overpayment to, the above-noted Deposit Account.

Respectfully submitted,



Sheila P. Martinez-Lemke  
Reg. No. 52,004

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